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[wscenter.org/sponsorship](http://wscenter.org/sponsorship)

## 2026 Sponsorship Opportunities

The Center for Active Living is a **dynamic and rapidly growing resource** for the West Seattle community to connect with others, volunteer and pursue goals of health, wellness and lifelong learning as they age. We have *doubled our membership* over the past three years and now offer more than 50 programs and classes every week to engage our active and increasingly diverse membership.

**We invite you to join us as a 2026 sponsor.** As a small, independent nonprofit, we depend on support from our corporate and small-business partners to make our work possible.

Our impact:

- We serve more than 1,500 members plus additional visitors and non-member participants annually
- Reaching people ages 50+ living in greater West Seattle
- 2,700 social media followers, 2,500 monthly e-news subscribers and 1,200 bi-monthly mailed newsletter subscribers

**The Annual Fundraising Breakfast** is The Center’s biggest fundraising event and has the widest exposure, with publicity on social media, our website, print and digital materials and at the live event.

- Date: Tuesday, May 5, 2026
- Audience: Community supporters, small business owners, donors, elected officials and members
- 250 attendees

Benefits of Your Sponsorship	Platinum \$10,000	Ruby \$5,000	Sapphire \$2,500	Emerald \$1,000	Partner \$500
Logo on event promotional materials	X	X	X	X	X
Thank you in our member newsletter	X	X	X	X	X
Logo on Center website	X	X	X	X	
Logo on presentation screen	X	X	X	X	
Invitation to The Center’s fall networking event	X	X	X	X	
Social media promotion	X	X	X		
Up to 8 complimentary tickets, if you choose to use	X	X	X		
Up to 4 complimentary tickets, if you choose to use				X	X
Social media feature story	X	X			
Website feature story	X				
Logo on printed invitation	X				

**Rainbow Bingo** is our most popular event. It happens six times per year and features emcee Sylvia O'Stayformore. This is not your grandma's Bingo ... picture drag queens, costumes and Jell-O shots.

- Dates: Friday evening events on January 16, February 20, April 17, June 19, October 16 and November 20
- Audience: Majority community members ages 25-65
- 175 attendees
- Sponsorship: \$500 per event / \$2,500 per year

**Benefits:**

- Logo on event promotions
- Opportunity to speak at event and to provide an auction item or swag to attendees
- 4 complimentary tickets per event

**Birthday Lunches**, held monthly, feature a special menu with entertainment and honor members with a birthday. This is the best opportunity to get in front of a room full of The Center's members.

- Dates: Monthly events (two events in December)
- Audience: Center members mostly ages 65+
- 75 attendees
- Sponsorship: \$250 per event / \$2,500 per year + provide birthday cake for each sponsored lunch

**Benefits:**

- Logo on event promotions
- Opportunity to speak at event and to provide a raffle item or swag to attendees

**Jazz Night** is a monthly live music affair featuring fantastic local musicians. Guests can also purchase wine, beer, non-alcoholic drinks, tapas and dessert.

- Dates: First Thursday monthly (no events July and August) from 7 - 9 pm.
- Audience: Mix of community members ages 40+ and Center members
- 100+ attendees
- Sponsorship: \$250 per event / \$2,000 per year

**Benefits:**

- Logo on event promotions
- Opportunity to speak at event and to provide a raffle item or swag/marketing materials to attendees
- 5 complimentary tickets with reserved seating

**Other Special Events** – The Center hosts many one-time special events throughout the year, such as a Wine Tasting, Dance Parties, Lectures, Member Happy Hours and more.

- Dates Vary
- Audience: Depends on the event
- Sponsorship: \$250 - \$500 per event

**Benefits:**

- Logo on event promotions
- Opportunity to speak at event
- Tickets to event (number of tickets will depend upon the event)

**To sign up:** [Fill out our online form](#) or contact Laurie Porter, [lauriep@wscenter.org](mailto:lauriep@wscenter.org) or 206-932-4044 x111